

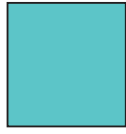
2017

PRODUCT LIST

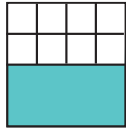
southern NEIGHBOR

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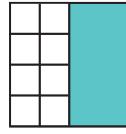
PRINT ADVERTISING RATES



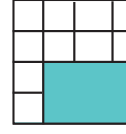
Full Page
\$1,500
9.875" x 11.75"



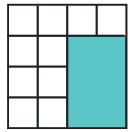
1/2 page
\$1,000
9.875" x 5.75"



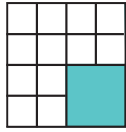
1/2 Page
\$1,000
4.8" x 11.75"



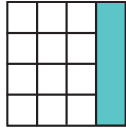
3/8 Page
\$750
7.35" x 5.75"



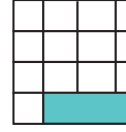
3/8 Page
\$750
4.8" x 8.75"



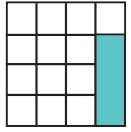
1/4 Page
\$500
4.8" x 5.75"



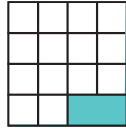
1/4 Page
\$500
2.28" x 11.75"



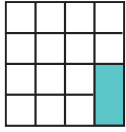
1/6 Page
\$375
7.35" x 2.75"



1/6 Page
\$375
9.875" x 2.75"



1/8 Page
\$250
4.8" x 2.75"



1/8 Page
\$250
2.28" x 5.75"



1/16 Page
\$125
2.28" x 2.75"

Front Page Banner	9.875 x 1.5 - full color	\$550
Neighbor to Neighbor	600 words, headshot & photo	\$1,000
Small Business Spotlight	200 words & headshot	\$500

Calendar Sponsorship	9.875 x 2.75 - full color	\$500
Keynote Classified	up to 65 words	\$40

DIGITAL ADVERTISING RATES

SouthernNeighbor.com Display Ad	\$250/month
Email Newsletter Sponsorship	\$150/month
Southern Neighbor Social Media Friends	\$65/month

ADDITIONAL MARKETING OPPORTUNITIES

Targeted Facebook Advertising	\$150/week	Social Media Boot Camp	\$250/week
Distribution Box Signs	\$100/month	Workshop & Event Sponsorships	Ask for details

1893 Brand Studio Services: Let us tell the story of your organization or business!

We offer website creation and content, press releases, graphic design, photo services, promotional videos, and social media advertising. Ask your Account Executive for pricing information.

CONTRACT DISCOUNTS (Apply to all products listed above)

Min \$750	10% Off	Min \$6,000	25% Off
Min \$1,500	15% Off	Min \$10,000	30% Off
Min \$3,000	20% Off	Min \$12,000	35% Off

*Minimum annual investment must be reached after the corresponding contract discount is applied.

2017

ADVERTISING PACKAGES

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Annual Contract Packages	Display Advertising	Paid Content	On the new Southern Neighbor.com	Annual Investment	À La Carte
Industry Expert	(4) Quarter Page Ads	11 N2N columns	Banner Ad	\$5,995/year	\$11,200
Community Leader	1 Front Page Banner* & (11) 1/2 page ads	2 Business Spotlights	Banner Ad	\$5,995/year	\$10,885
Business Builder	(11) 3/8 page ads	1 Business Spotlight	Banner Ad	\$4,994/year	\$8,800
Sustainer	(11) 1/4 page ads	1 Business Spotlight	Banner Ad	\$3,993/year	\$6,750
Networker	(11) 1/6 page ads	1 Business Spotlight	Banner Ad	\$2,992/year	\$6,100

*Based on availability

Get the word out about your business with a multi-media package.

These packages offer 45% off our standard rates as a thank you for your shared marketing partnership.

SAVE THE DATE PACKAGE

2 Month Promotion Including:

- (2) 3/8 page ads
- (2) Email Newsletter Promotions
- Online Calendar Mention
- (4) @SoNeighbor Tweets

Total Investment \$1,250

